

West Street Conditions

St. Matthew's Fair Bridgwater Wednesday 25th – Saturday 28th September 2024

The charge for space at the Fair is £4.80 per ft frontage per day for normal trading, and £5.60 per ft frontage per day for auctions, demonstrating and pitching. Pitches of greater depth will be charged accordingly.

All rent must be paid in advance of the event, there will be no exceptions as Bridgwater Town Council no longer operates a cash office.

Once a pitch has been allocated and payment received, no refund will be given.

Most pitches are restricted to stalls of 8 ft depth (plus a maximum overhang of 4 ft).

A few pitches are of 16 ft depth (plus a maximum overhang of 4 ft).

No goods shall be hung or displayed in the overhang area. No rails will be permitted in the street forward of the front stall line.

Stalls of greater depth or frontage than that specified in each permit will not be allowed.

A distance of 6 ft. at the back of each stall and fire breaks where provided are to be maintained clear of obstruction.

Any space allocated is for personal use only. Subletting is not allowed. Stallholders must be in attendance for all four days of the Fair.

Stallholders are not permitted to change their goods.

All traders must be covered by a Public Liability Insurance Policy, minimum cover £2 million. Proof of such cover must be produced to the Market Superintendent's office on either Tuesday 24th September (8am to 8pm) or Wednesday 25th September 2023 (8am to 10am). If this is not completed the space is liable to be re-let.

Stallholders must be in receipt of a permit from the Market Superintendent's which shall be displayed in a prominent position. This permit must be collected either on Tuesday 24th September (8-8pm) or Wednesday 25th September 2023 (8-10am). No trading must commence until the permit has been collected.

All stallholders MUST be equipped with a serviceable fire extinguisher.

Only generators supplied by the Council will be used.



Cabling will only be supplied to each 'stall'. Should cabling be necessary for additional units a deposit, payable to our electrical contractor, will be required.

Mains electricity from any source is not allowed and no cables are to be attached to lamp posts, other street furniture or fences.

Insulation of all electricity cables must be in perfect condition and all cables must be safely located.

No amplified music or public address of any description shall be used except with written consent in advance.

No games of any description, "Run outs" or other unacceptable methods of trading will be allowed.

No pitching of electrical goods will be allowed.

No sales of ball bearing guns, tobacco, laser pens, counterfeit goods or legal highs shall take place from any stall. Our staff will be actively patrolling stalls and if you are found to be selling such items you will be asked to leave the market and not refunded your pitch fee. No further applications for attendance at the Fair will be considered for a minimum of 5 years.

Names and addresses of traders must be displayed prominently on the stall. (Members of the NMTF may display their name and address of the NMTF office).

No balloons are to be displayed or sold from stalls.

No stall is to be erected or vehicle is to be parked in West Street before 9.00am on Tuesday 24th September 2024.

Stall space must be occupied by 8.30am on Wednesday Fair Day, 25th September 2024. Failure to do so is very likely to result in the pitch being re-let.

Re-stocking of stalls is to take place before 10.00 am each day. No vehicle will be allowed in West Street between 10.00am and 11.00pm on Wednesday 25th September to Saturday 28th September 2024 inclusive.

Stalls must be staffed and open for business between 10.00am and 10.00pm each day of the Fair. Early closing or vacation of pitch will be regarded as being in contravention of these Conditions and may jeopardise applications for future Fairs.

No vehicle shall be parked anywhere in West Street in such a way as to cause obstruction. Where vehicles are parked in front of stalls at night for security purposes, there must be 12' of clear road left for the passage of fire engines. A vehicle can be parked behind a pitch where it is causing no obstruction, maintains required fire breaks and the correct pitch size allowing for the vehicle has been booked and paid for by the trader. If the vehicle is too large to be parked behind the allocated pitch it should be parked off-site.



Vehicles, when moving in West Street, must have hazard warning lights on and not go above 5 MPH. Drivers/stall holders should also consult Somerset Council staff before attempting to drive into/out of West Street.

Stallholders or their staff shall not consume alcohol on their stall.

Any stallholder or member of their staff found to be drunk on their stall may be removed by the Market Superintendent and the stall may be closed temporarily or for the remainder of the Fair.

The Market Superintendent and officials of the Council shall always have full rights of access to any stall for the purpose of inspecting or examining same.

The Market Superintendent's decision on the allocation of space and all matters is final.

Bridgwater Town Council has a zero tolerance to drugs. The Council will co-operate with and fully support the Police in combating unlawful drugs at Bridgwater Fair. Any stallholder or a member of their staff being found or alleged to be found in possession of unlawful drugs during the Fair, will be summarily removed from the Fair without recompense. No further applications for attendance at the Fair will be considered for a minimum of 5 years.

The trader must provide, and use at all times suitable weights to ensure their stall can withstand wind speeds of up to 30mph. Winds any greater than 23mph and the market is likely to be cancelled and, in any event, it is the traders responsibility to either not erect their stall or to immediately take down their stall should the wind speeds increase whilst trading or setting up.

Single use plastics are not permitted to be used or sold at Bridgwater Fair.

Failure to comply with the above conditions, or the lawful instructions of the Market Superintendent, could result in that trader's stall being removed, without refund of rent. Furthermore, such trader would not be allocated space at future Fairs.

Market Superintendent Community Services Bridgwater Town Council Town Hall High Street Bridgwater TA6 3AS